

For Immediate Release: 14 October 2019

Growing Your Business: What You Need to Know

NSW Small Business Month Collaborating Partner*

This seminar is one of only two dedicated business training events that has been organised for the very large small business community in the Central Coast as part of NSW Small Business Month.

The seminar sessions have been prepared for small business owners and managers that have the responsibility for the growth of their business.

During the session they will gain real-world and implementable methods covering four critical areas for developing their business competitiveness in their marketplace.

The session speakers will share their experiences for business growth and development:

- 1) **Funding your Business** - [Brendan Casey](#) (Business Banker)
- 2) **Profit Management and Business Growth** - [Warwick Jackson](#)
(Director - Fox Group Chartered Accountants)
- 3) **Working with People** - [Jo Hanlon](#) (Principal - Mind Your Ps)
- 4) **Marketing is Business Development** - [Patrick Zuluaga](#)
(Director - PMZ Marketing)

The business seminar will include a continental breakfast and is planned for the 29th October from 7:30 to 9:30am at the [Tasman Room, Gosford RSL Club](#), 26 Central Coast Hwy, West Gosford NSW 2250.

For more information and to register <http://bitly/pmzmarketing>

For more information on the Media Release:

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